



Wonderbloom

EIN: 83-2514288



ANNUAL REPORT

Sept 2021 - Aug 2022



Prepared By

Sarah Stone, Executive Director

Board of Directors

Robbie Stone, Chair
Bobbi Taylor, Co-Chair
Ryan Shumpert, Treasurer
Sarah Stone, Executive Director
Jennifer Pardue, Secretary
Nate Friedman

801-839-7041

board@wonderbloom.org

www.wonderbloom.org



ABOUT US

Wonderbloom is a 501(c)(3) non-profit early childhood education program for children in Utah.

Vision: Learning in nature nourishes the child's mind, body, and soul.

Mission: Increasing child access, educator implementation, research enrichment, and advocacy engagement for nature based early childhood education.



Circle Time in the Movement Meadow

Message from our Executive Director



The 2021-2022 year was a challenging one. We hoped to be emerging from the pandemic, but it was still in full force throughout the year. We had quite a bit of turnover in staff; all of whom had contributed in important ways to the success of the program. Some of the turnover was due to burnout, pay, and communication issues, so we immediately got to work implementing ways to remedy these concerns.

Through a grant from the state we were able to raise pay and hire additional staff in the classrooms. There is a nationwide childcare worker shortage, so that was our next hurdle. Fortunately, by the end of August 2022, we were fully staffed with an incredible and dedicated team! We also created new ways for staff to provide feedback and problem solve concerns with the Admin Team.

We decided to partner with Cottonwood Presbyterian Church and move our preschool from downtown SLC to Murray. We worked tirelessly throughout the Summer to get the space ready to open in Aug 2022. The outdoor classroom is a beautiful reflection of a child-centered place for learning.





Winter play at Cottonwood Cottage

MISSION HIGHLIGHTS

Child Access

- Opened new location in Murray w/ Outdoor Classroom
- Partnered with Outdoor Afro for family gardening event
- Wonderwalk fundraiser raised \$18,000
- Offered the first tuition scholarships for families in need

Educator Implementation

- Developed emergent curriculum trainings for educators
- Created Center Director support group

Research Enrichment

- Executive Director joined research dissertation committee for ASU doctoral candidate

Advocacy Engagement

- Participated in Advocacy & Civic Engagement credential
- Supported Every Child Outside Initiative
- Participated in Utah Legislative Preview

SNAPSHOT

ACADEMIC YEAR '21-22

44 children served

23% Black, Indigenous, People of Color (BIPOC) children

9% family income 50,000 or less

19% family income 75,000 or less

11% children with special needs

27% BIPOC staff

SUMMER '22

83 children served

22% BIPOC children

4% family income 50,000 or less

14% family income 75,000 or less

13% children with special needs

22% BIPOC staff

Over 1000 parent volunteer hours logged

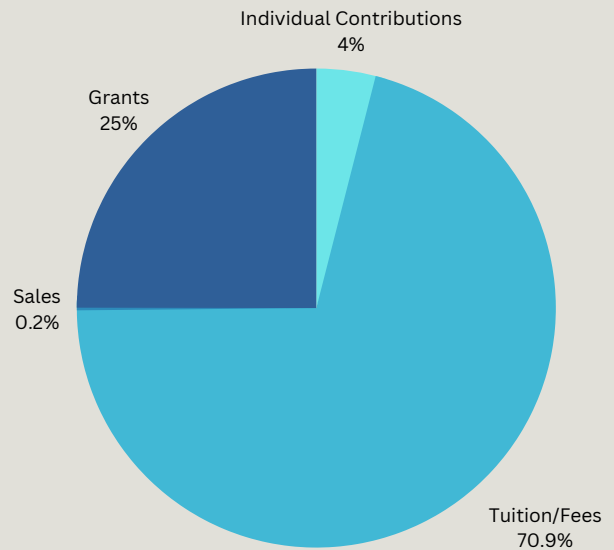
Highlights from 4 mission areas



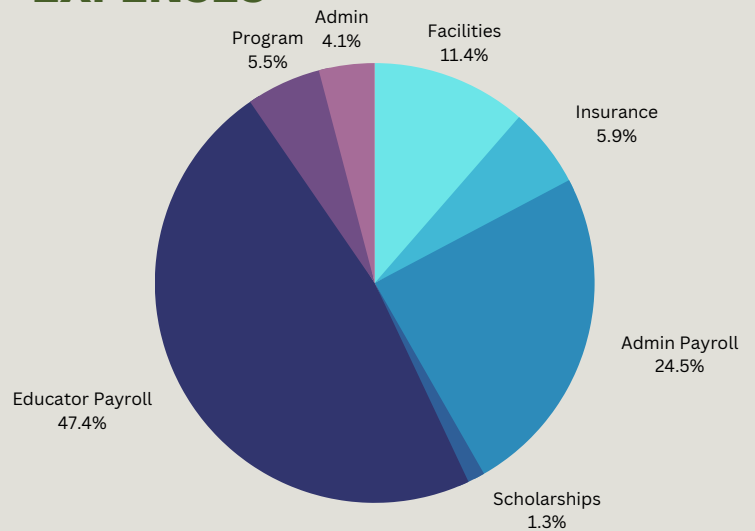


Pretend Play in the Theater

REVENUE



EXPENSES



FINANCIAL REPORT

For the first 5 months of the fiscal year, we were averaging a monthly deficit of \$4,000. Fortunately, the Child Care Stabilization Grant and the Child Care Compliance Grant were very beneficial in helping us survive and thrive in this turbulent year.

Donations raised from the Wonderwalk fundraiser were set aside for the scholarship fund.

Our child care workers are paid on average \$16/hr. That is 40% higher than the average wage in Utah in child care.

Total Revenue \$453,842
Total Expenses \$399,721



Total Assets EOY \$207,400
Total Liabilities EOY \$104,193
Net Assets \$54,121



THANK YOU!

Generous grants, sponsors, partnerships and donations made it possible to provide high quality early childhood education. We were able to raise teacher wages, provide teacher bonuses, build our outdoor classroom, provide scholarships to families in need, fund continuing ed for teachers, purchase learning materials, and so much more!

INDIVIDUAL DONORS

\$5-\$99

Drew Hunt
Bethany Everett
Carson Kiem
Mary McDaniel
Lauren Tipton
Abdul Foy
Merica Fink
Julie Johnston
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Karin Thomas
Lauren Wood
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Brian Jones
Tenisha Anderson
Hillevi Bauer
Andrea Hartzell
Catherine Koehler
Lyndsi Maglish
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\$100-\$499

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Julia Prior
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Bobbi Sandoval
Jan Garbett
Prasad Reddy
Robert Stone

\$500-\$1,999

Breanne Burg
Molly Sisk
Kate Pappas

\$2000-\$10,000

Peter Caputo
Anonymous

A GIANT thank you to former Board Members

Anna Robbins
Rebecca Simmons
Nerissa Spampanato

Tiana Hood
Chris Petersen
Simone Flanigan



Fence weaving at the Movement Meadow

GRANTS, SPONSORS, PARTNERS

Cottonwood Presbyterian Church
Oaki
Greater Salt Lake Audubon Society
Dirt2Table (Rocky Mountain Power)
Soul Garden
Cathedral Church of St. Mark
Greater Avenues Community Council
Clever Octopus
Grow More Good Gardening
Department of Workforce Services
American Family Insurance
Wasatch Community Garden
Outdoor Afro
Office of Child Care
Stonz
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